

Diversity and Inclusion for Business Leaders

Two-Day Session

March 1 & 2, 2011 - 8:00 a.m. to 5:00 p.m.

Cost: \$25 per person (includes materials and lunch)

Location: Alexandria Technical & Community College – Room 211

Registration Deadline: February 22, 2011

IMAGINE *Alexandria*



Presented by...
Jermaine Davis



Why Should You Attend?

As organizations become increasingly diverse, it is imperative that leaders know how to lead effectively across differences to increase organizational effectiveness. All organizations have a diversity climate. Is your organization's diversity climate friendly or unfriendly, inclusive or exclusive, welcoming or unwelcoming? Great leaders create and cultivate workplaces where *ALL* employees feel valued, recognized, safe and respected. These workshops are designed to teach formal and informal leaders how to cultivate an environment that maximizes and leverages the talents and strengths of *ALL* its employees. Leaders and participants will leave these workshops with a framework to help them successfully facilitate healthy diversity dialogues and discussions in life, school, work and the community.

These workshops are based on Jermaine's two best-selling books, *Be Diversity Competent* and *Leading with Greatness!* If you want to learn, laugh, and have *FUN* – then these workshops are definitely for *YOU*.

After this interactive and thought provoking *Diversity and Inclusion* workshop for business leaders participants will be able to:

- Increase employee engagement and team morale using positive Micro-Messages
- Create and develop a Diversity P.V.G. Philosophy and Plan for their organization
- Create a Diversity SWOT Analysis Process to increase internal and external cross cultural communications
- Define and explain the difference between Leadership and Diversity Leadership
- Define and explain the difference between Culture, Acculturation and Assimilation
- Eliminate inappropriate comments and offensive behaviors using the STOP Model
- Identify the success habits of effective leaders and prevent Leadership Suicide
- Create an environment of trust in the workplace using the Trust Model Equation
- Diagnose and resolve team conflict and tension using a 3-Step Communication Method
- Increase employee engagement using the TAGS and Strengths-Based Philosophy
- Minimize employee disengagement (Absenteeism, Presenteeism and Turnover)
- Move from problem-based thinking to solution-based thinking using a 2-Question Approach

This course qualifies for 16 hours of continuing education units.

Who should attend?

***Members of the Business
Community and
Alexandria Business
Leaders***



This event is presented by DRAA.

**For more information about
this event visit**

www.diversitytoday.org

Sponsored by the Blandin Foundation

Pre-Registration Required

To register for Imagine Alexandria, complete the registration form and return it to ATCC with the registration fee.

Questions? Contact Jolene at
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